



Contact: Bonnie Goodman

for Grand Park 213-308-9539 direct

bgoodman@goodmancommunicationsgroup.com

# GRAND PARK USHERS IN THE FALL AND WINTER SEASONS WITH FREE SIGNATURE EVENTS, ACTIVITIES, HOLIDAY CELEBRATIONS AND SOMETHING FOR EVERYONE – Park Celebrates its One-Year Birthday with Concert in Salute to Daniel Pearl World Music Days and Special Sprinkles Cupcakes Grand Park Strawberry Cupcake –

LOS ANGELES (September 23, 2013) – Grand Park today announced its 2013 fall and winter line-up, a broad range of events and activities that build on the park's highly successful first year. Grand Park will feature opportunities for visitors to enjoy the park in both new and familiar ways, with the return of park favorites, such as yoga classes, and the continuation of its highly successful farmers' market, as well as exciting major public events that commemorate Dia de

According to Grand Park Director Lucas Rivera, Grand Park has worked closely with numerous community partners to develop programming and create experiences that respond to the needs and interests of the diverse communities in the County of Los Angeles. "Grand Park has evolved as our audiences have grown, tapping into the ways they experience the park and make it their own," Rivera said. "This fall and winter, visitors will find many ways to discover the park as a place to listen to music, dance, work out, enjoy delicious food, express their own creativity and join together with friends, family and others to share in festive holiday events. Plus, we will celebrate our first birthday in many ways, including a multi-dimensional concert that highlights the cross-cultural nature of the park and

Los Angeles County Supervisor Gloria Molina said, "This fall and through the New Year, Grand Park will host a pageantry of high-quality events in the heart of Los Angeles. This kind of programming is exactly what we had in mind when we built Grand Park, and I truly hope Angelenos take advantage this wonderful line-up of events."

#### Grand Park's fall/winter programming line-up includes:

los Muertos, New Year's Eve and the park's one-year anniversary.

## MUSIC

# LA Phil and Grand Park Present the Youth Orchestra LA (YOLA) Side-by-Side Concert Simulcast

the events and activities that take place here, as well as a sweet treat from Sprinkles Cupcakes."

Sunday, September 29 4:00 p.m.

For the first time in its six-year history, Youth Orchestra LA (YOLA) students will perform alongside the Los Angeles Philharmonic conducted by Gustavo Dudamel at a free concert at Walt Disney Concert Hall with a solo performance by legendary pianist and LA Phil Creative Chair for Jazz, Herbie Hancock. Angelenos from throughout the county will be able to enjoy the concert in a very special free simulcast on a giant screen in Grand Park.

# **Grand Park Turns One!**

#### **Daniel Pearl World Music Days Concert**

Thursday, October 10, 2013 7:00 p.m. – 10:00 p.m.

An international blues collaboration of Cedric Watson (USA) and Sidi Toure (Mali) join with Los Angeles-based Ethio-jazz ensemble, Ethio-Cali, and KCRW's Jeremy Sole to celebrate Grand Park's first birthday at the park's annual Daniel Pearl World Music Days concert. Grand Park joins with venues around the world in presenting "Harmony for Humanity" concerts, focused on reminding the world of the principles by which Danny Pearl lived, the universal power of music and the shared humanity of all peoples.

#### Sprinkles Cupcakes Celebrates Grand Park's First Birthday with a Grand Park Cupcake

In honor of Grand Park's first birthday, Sprinkles Cupcakes is creating a special Grand Park Strawberry Cupcake, which will be available during Grand Park's birthday week, October 7 – October 11, 2013, at the Sprinkles Cupcakes downtown Los Angeles store at Figat7th between 7<sup>th</sup> and 8<sup>th</sup> Streets, and at Grand Park's Farmers' Market on Tuesday, October 8, 2013. One hundred percent of the proceeds from the sales of this cupcake will benefit Grand Park's free events and activities.

#### DANCE

#### **Grand Park's Got Moves**

Thursdays: November 7/14/21 Noon-1:30 p.m.

As part of Grand Park's ongoing programmatic mission to support work created in Los Angeles County, Grand Park will present three Los Angeles County-based dance artists and/or ensembles. Performances include:

- November 7: "Dreams of Grandeur" by Invertigo Dance Theatre, which will transform Grand Park from a number of spaces into a richly interactive experience with a playful, magical dance.
- November 14: "Sheila" by Ate9 dANCEcOMPANY, which will challenge audience expectations of a dance performance where dancers dress as pedestrians, appear and disappear from the crowd, become both performers and viewers and create an element of surprise.
- November 21: "Action-scape" by Wookey & Tang, which will call attention to the physical landscape and urban context of Grand Park, while revealing the inventory of the daily movement patterns present in the park. This participatory piece by an ensemble includes dance and non-dance students from the UCLA Department of World Arts & Cultures and the Cal Poly Pomona Department of Landscape Architecture.

# **ACTIVITIES**

#### CicLAvia: Heart of LA

Sunday, October 6 9:00 a.m. – 4:00 p.m. "Lines+Lanes" activities 10:00 a.m. – 4:00 p.m.

Grand Park is a central hub for CicLAvia's return to downtown Los Angeles and the only pedestrian zone along the route, inviting everyone – park visitors and CicLAvia participants alike – to explore and experience the park. Participants can make a fun pit stop along the CicLAvia route into Lines+Lanes, a free Music Center event at the Grand Park hub from 11:00 a.m. – 4:00 p.m. Lines+Lanes will feature *transit*-ory art, including mural-making with Mobile Mural Lab, fun art-making crafts with bicycle inner tubes, plus giant games, a test drive zone, music, food trucks and more. For more information, visit <a href="http://musiccenter.org/linesandlanes">http://musiccenter.org/linesandlanes</a>

# Grand Park & Ryman Arts Present Make Your Mark in the Park

Sunday, October 13, 2013 noon – 3:00 p.m.

For the second year in a row, Grand Park presents the flagship event for The Big Draw LA, a regional celebration of drawing presented by Ryman Arts. The event offers 12 participatory drawing activities as well as a variety of dance, comedy and music performances that tie in with the theme of drawing.

Grand Park's 2013 Fall/Winter Line-up Page 3

#### Grand Park's Lunchtime Yoga reTreat

Wednesdays and Fridays: November 6-May 30 12:15 p.m. – 1:00 p.m.

Grand Park's popular free yoga sessions return, giving visitors the opportunity to relax, rejuvenate and re-energize.

#### **HOLIDAY CELEBRATIONS**

#### Grand Park's Downtown Dia de los Muertos

October 26-November 2

Grand Park presents 40 altars in honor of Dia de los Muertos, which will remain in the park all week long.

## Noche de Ofrenda

October 26 6:00 p.m. – 9:00 p.m.

Grand Park partners with Self Help Graphics & Art to present a traditional Noche de Ofrenda ceremony honoring the dead and featuring prayer led by the local indigenous community, Tongva, and local elder Olivia Chumacero; poetry and spoken word by Ruben "Funkahuatl" Guevera and Gloria E. Alvarez; Teatro led by Corky Dominguez; acoustic performances by local Jaraneros and youth; poetry and spoken word by Abel Salas and Jo Anna Mixpe Ley; a theatrical performance by Casa 0101's youth theater group; an altar presentation by artist Ofelia Esparza; as well as a community offering and meditation as participants complete the community altar.

#### Grand Park's Downtown Dia de los Muertos Concert

November 2 3:00 p.m. – 11:00 p.m.

Grand Park presents its second annual Downtown Dia de los Muertos concert, featuring Latin Alternative music with such artists as El Conjunto Nueva Ola, mixing the rhythm of cumbia with sounds of new wave, rock and disco; Raul Y Mexia, with its exciting fusion of electronic dance beats and hip-hop with traditional Mexican influences; Subsuelo, a Los Angeles-based Flamenco/electronic group combining DJs, flamenco dance/percussion and flamenco guitar; La Chamba, a Los Angeles-based Peruvian band with a love and respect for Peruvian Chicha; Cumbia Machin, with their use of live electronics and sequencers to create an original Dub-Style cumbia; and Nortec Collective with "sound that defines the border," mixing electronica with musical elements and instrumentation of Tambora and Norteño music, resulting in the nortec style. The event also features a number of family activities themed to the holiday, providing children with the opportunity to learn about its traditions, along with free face painting, food trucks and more.

#### Get in the Holiday Spirit at Grand Park

December 3/10/17 10:00 a.m. -2:00 p.m.

Grand Park puts on its holiday best right after Thanksgiving, with holiday decorations to set the mood of the season. Enjoy holiday carolers and a free gift wrapping station at the Grand Park Farmers' Market.

# **NYE LA in Grand Park**

December 31, 2013 6:00 p.m. - midnight

Grand Park helps Los Angeles County ring in the New Year in style with music, dancing and large-scale art installations, stretching from The Music Center Plaza to City Hall. Families with children will appreciate an early countdown to 9:00 p.m., in sync with the East Coast. Los Angeles' largest-ever 3-D digital mapping project will highlight the countdown to midnight, which will culminate the event, featuring a video montage of a "human" clock with images from all around the community.

#### **FOOD**

#### Lunch a la Park

Begins October 23, 2013 Tuesdays and Thursdays 10:00 a.m. – 2:00 p.m. Grand Park gives downtowners and park visitors new lunch options with food trucks on an ongoing basis.

#### **About Grand Park**

A vibrant outdoor community gathering place for all, Grand Park is a beautiful public park for the entire community in Los Angeles County. With expansive green space for gatherings large and small, Grand Park celebrates the county's cultural vitality and is host to community events, cultural experiences, holiday celebrations and many other activities that engage and attract visitors from all communities. The 12-acre Grand Park stretches from The Music Center on the west to City Hall on the east, and easily accessible by Metro via the Red/Purple line to the Civic Center/Grand Park station. Grand Park's transformation is a credit to the leadership of Los Angeles County Supervisor Gloria Molina and the Grand Avenue Committee, established to create and implement the vision for Grand Park and commercial developments on Grand Avenue. The \$56 million for the construction of Grand Park was comprised of \$50 million in pre-paid rent for ground leases from Related Companies—a key condition Supervisor Molina was instrumental in securing—plus other city funds and interest. Under the direction of the county, Grand Park was developed by Related Companies with an award-winning creative team, including landscape architect, Rios Clementi Hale Studios; general contractor, Charles Pankow Builders; environmental graphic design firm, Sussman/Prejza; and fountain design consultants, Fluidity. Working closely with the county, The Music Center is responsible for all operations and programming for the park. For more information, visit http://www.grandparkla.org