



### **Call for Submissions**

**November 2013 Dance at Grand Park**

**Application Deadline: August 1, 2013**

#### **Introduction**

Grand Park in collaboration with the Dance Resource Center of Greater Los Angeles seeks submissions from dance performers and/or dance performance ensembles based in Los Angeles County for presentations at Grand Park. Three (3) artists/ensembles will be selected for free midday outdoor presentations in the month of November 2013.

Projects selected for presentation will receive an honorarium to support preparation and performances. Additionally, Grand Park will provide **limited** production support, use of the park for rehearsals per the Grand Park schedule, and marketing for the presentations.

All forms of dance and physical performance practice (ex: physical theatre, circus, etc.) are encouraged to apply.

#### **About Grand Park**

A city's urban heart is an expression of its people, its diversity, its interests, and its passions. The new Grand Park, with its majestic views extending from The Music Center to City Hall, provides Angelenos of all walks of life a place where they can come together to celebrate, reflect, and shape the future in one central gathering place. A Los Angeles County facility programmed and operated by The Music Center, Grand Park maintains commitments to the highest levels of artistic excellence balanced with its civic role as the heart of the world's most dynamic creative community. Throughout Grand Park, open spaces are available not only for casual sitting and leisurely strolling, but also for civic gatherings, cultural presentations, and festivals. Grand Park has four distinct areas featuring amenities ranging from the restored historic Arthur J. Will Memorial Fountain with a new wade-able membrane pool, a small intimate performance lawn, a community terrace planted with drought tolerant plants representing the diverse cultural make-up of Los Angeles itself, and a grand event lawn. The new Grand Park allows for a strong visual and physical connection from Grand Avenue via a series of stairs, accessible ramps and sloped walks as well as a new elevator to invite more pedestrians into a vibrant garden environment, a place to come together in a welcoming and distinctly urban oasis.

#### **About the Dance Resource Center of Greater Los Angeles**

The Dance Resource Center fosters the growth, development and sustainability of Southern California's vast and vibrant dance community. Its goal is to support a thriving cultural ecology in which artists and audiences can participate in and experience dance as a living art form.

#### **Grand Park Programming**

Since its opening on October 6, 2012, Grand Park has presented a diverse array of public programs ranging from regular series including Zocalo Public Square Speaker Series, lunchtime concerts, The Grand Park Tuesday Farmers' Market and midday yoga, to large scale events such Dia De los Muertos, BookFest 2013, Rocka Your Soul featuring Alvin Ailey teaching artists, Taco Madness, the Sunday Sessions, and dance performances by Axis Dance Company and LA Ballet. Arts and culture presentation

is the core of Grand Park's programming calendar, particularly the presentation of and collaboration with Los Angeles County-based artists.

### **November Dance Presentation Description**

Weekday lunch hours are some of the busiest at Grand Park with downtown residents, employees, jurors, and tourists filling the park to catch the sunshine, walk with friends, eat their lunch, or stretch their legs. November 2013 Dance at Grand Park offers a unique opportunity for LA based artists to reach this urban audience. Past midday programs have included yoga classes, markets, information fairs, and musical concerts. The Grand Park lunchtime crowd has proven open and receptive to new and interesting work in the park.

As part of Grand Park's ongoing programmatic mission to support work created in Los Angeles County, Grand Park will present three (3) Los Angeles County based dance artists and/or ensembles. Presentations will take place between noon and 1:30pm on the following Thursdays in November: November 8, 15, 22. One project will be selected for each of the days. All projects must fit within the 90-minute window. Projects of much shorter duration should be prepared to perform twice within the 90-minute window at the request of Grand Park.

The goals of the November 2013 Dance at Grand Park are:

- 1) To showcase the talent and diversity of the Los Angeles dance community by presenting projects that range broadly in style, theme, and cultural background.
- 2) To continue to utilize and explore ALL of the spaces and areas of Grand Park for arts and culture presentation, pushing the boundaries of the artist/audience experience in this non-traditional performance venue.
- 3) To offer opportunities for artists to create new work for or to shape past work to a new environment.
- 4) To find new and unique ways to inhabit and act in dialogue with the park as a public asset and cultural space.
- 5) To foster a connection between the Civic Center/Bunker Hill community with the myriad dance communities of Los Angeles County.

### New Works:

Projects do not have to be newly created for this presentation. However, past projects should be thoughtfully adapted to Grand Park's unique settings and the adaption well outlined in the submission.

### Theme/Subject:

Works must reflect alignment with Grand Park's stated goals and programmatic intentions (see "About Grand Park"). Artists/ensembles must respect the family-friendly nature of park programming. Projects must be appropriate for a broad audience including youth and family. Projects including nudity or profanity will not be considered.

### Placement:

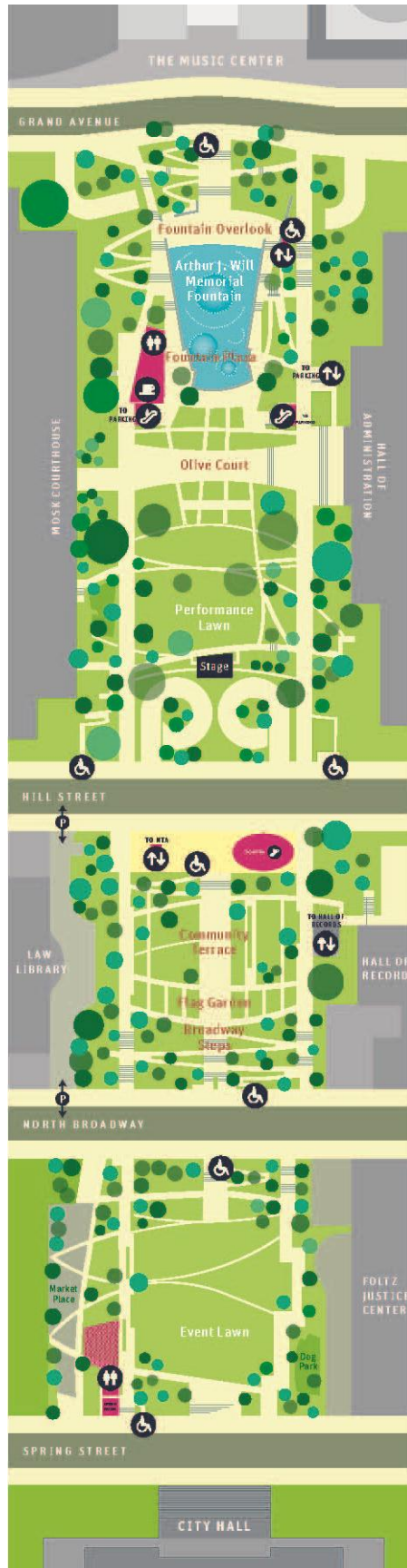
Artists/ensembles may choose any area of the park which they feel is best suited to the project they wish to present. Artists are encouraged to think creatively and expansively about which area(s)/surface(s) of the park truly suit(s) the nature of their work. Stages, lawns, stairs, pink tables & chairs, walkways, etc. are all open for consideration. Past events at Grand Park have taken place from the terrace above the fountain to the fountain itself, from the event lawn stage to long table next to the court of flags, and from the stairs above Broadway to the park eastern edge at the foot of City Hall. The

park is open to being explored by artists/ensembles who wish to remain stationary or move through the park if that fits the project. Grand Park asks, however, that the user experience be considered in making placement choices.

A map is provided below for initial reference.

Performances must be suitable for daytime outdoor presentation and physical layouts/placement must be approved by the Los Angeles Fire Department following selection. If a placement choice presents logistical complications but is a project of significant interest, Grand Park staff will work with artists/ensembles to adapt the project to the chosen (or a mutually agreed upon comparable) location in order to comply with regulatory requirements.

The park cannot be permanently physically altered in any way through the presentation.



#### Rehearsal:

Artists/ensembles are highly encouraged (though not required) to rehearse in the space on the Monday-Wednesday of the performance week. One dress rehearsal in the performance location at least one day prior to the performance is required for purposes of both visibility and final review by the Grand Park Programming Director. Access to the space and rehearsal times will be determined by Grand Park staff based on availability. All rehearsals should be considered open and public. Noise levels must be kept extremely low between the hours of 7am-noon and 1:30pm to 5:30pm.

#### Production Support:

In addition to the honorarium, Grand Park will make its in-house audio equipment available for use in addition to providing audio personnel for the dress rehearsal and performance(s). All audio selections must be pre-approved by the Grand Park Programming Director in advance of the performance week. Grand Park can also provide park furniture, stanchions, signage, umbrellas, folding chairs, canopies, and tables based on availability. Grand Park cannot provide, green rooms, wardrobe or makeup personnel, dance floors, marley, props, scenic background, costumes, or lighting. Projects with strongly attached, large, or complex scenic elements will not be considered. Hospitality, aside from water, will not be provided. Projects containing elements that may mark, stain, or damage park grounds or facilities will not be considered.

#### Grand Park Offices:

The artist/ensemble will have access to the Grand Park offices/storage in order to store limited scenic, costume, prop, and personal materials during the week of presentation. The office restrooms and conference room may be used for pre- and post-show changing and storage of personal belongings. Immediately following the presentation, all related materials must be removed. Removal is the sole responsibility of the artist/ensemble.

#### Wireless:

Wireless internet access will be provided in the Grand Park offices but is not available in the park.

#### Parking:

A maximum of ten (10) all day parking validations for the Music Center garage as needed will be provided to the artist/ensemble for the duration of the presentation week.

#### Outreach:

Grand Park will create all promotional artwork and will do any relevant advertising and printing. In collaboration with Grand Park's Marketing Manager, the artist/ensemble will be expected to share in creating blog posts, disseminating social media content, and distributing printed marketing collateral (if applicable). Grand Park will have final approval over all marketing efforts.

As an acknowledgement of the public benefit to the community for the presentation, an honorarium of \$2,000.00 USD will be provided to each selected artist or ensemble of artists. This honorarium will be subject to all federal and CA state withholding.

#### Eligibility:

The presentations are open to artist/ensembles who reside in or whose key members reside in Los Angeles County.

#### Selection Process:

Applications will be reviewed by the Grand Park programmatic team as well as by Shayna Keller, Executive Director of Dance Resource Center of Greater Los Angeles. **The panel will take into consideration the artistic excellence of the project, the creative use and fit of the proposed placement, the way in which the project draws in audiences to view the performance, and the quality of past work as demonstrated by work samples and company information.** Grand Park may request additional information from or schedule initial interviews with selected artists/ensembles. Grand Park also reserves the right not to select any artist for these presentations and recall and or cancel the Call for Submissions at any time.

Notification of the selected projects will take place during the week of August 12, 2013.

#### Tours of the Park:

Grand Park will host tours of the park at noon on the following days for those who wish to come familiarize themselves better with the space:

- Sunday, June 30
- Monday, July 1
- Thursday, July 11
- Thursday, July 18

Please meet at the terrace above the fountain, just east of the Grand Avenue entrance to the park, for tours. One parking validation per artist/ensemble for the Music Center lot (entrance on Grand Avenue between First Street and Temple Streets) will be supplied. Artists are also encouraged to spend some time in the park and observe current programming in order to better understand movement of crowds in the space. To RSVP for one of the tours, please email: [jdiamond@musiccenter.org](mailto:jdiamond@musiccenter.org).

#### **Submission Requirements:**

All submissions must be electronic. Submissions must be sent via email to [jdiamond@musiccenter.org](mailto:jdiamond@musiccenter.org). Every eligible application **must** contain the below information. Incomplete applications will not be considered. **Submissions are due no later than 9:00am on August 1, 2013.**

#### 1. Proposal (must include ALL of the following):

- A detailed explanation of the applicant's plan for the presentation with the title and description of the project (up to 2000 words);
- The mission and production history of the artist/ensemble and experience interacting with the public (up to 1500 words);
- 1 page listing addresses and biographies of the artist or ensemble's key members (up to 1000 words);
- 1 page maximum listing the sources of any other funding (if applicable);
- The preferred November performance date (if applicable);
- A proposed schedule of desired dates and times for rehearsals throughout the presentation week.

Title the document "*Company Name* PROPOSAL"

2. A work sample in the form of a 3-5 minute video featuring one or more **sustained** clips of the proposed project or other representative past work, production photographs, and/or reviews if applicable. For video work samples Grand Park accepts links to streaming or downloadable web-based

video. Please organize the sample with a document listing the items to be reviewed with the links. Title this file "*Company Name* VIDEO SAMPLE".

**Contact**

For questions about the Call for Submissions, please contact Julia Diamond, Programming Director at [jdiamond@musiccenter.org](mailto:jdiamond@musiccenter.org)

For information about the Grand Park, visit [www.grandparkla.org](http://www.grandparkla.org)

A listing of all Grand Park events can be found at:

<http://grandparkla.org/calendar/>

Please email applications to [jdiamond@musiccenter.org](mailto:jdiamond@musiccenter.org)

**Due Date:**

**Applications are due and must be received at Grand Park by 9:00 AM on August 1, 2013.**

Special Thanks to the Los Angeles County Board of Supervisors, The Music Center, Shayna Keller of Dance Resource Center, Felicia Rosenfeld of Pentacle Dance, Isa Naomi Okuyama of the Annenberg Beach House/City of Santa Monica, and Renae Williams Niles for their support.