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## SIXTH ANNUAL GRAND PARK + THE MUSIC CENTER'S N.Y.E.L.A. TO CELEBRATE THE FUTURE OF LOS ANGELES WITH LA DREAMS

 West Coast's Flagship New Year's Eve Event Features One-of-Kind Countdown to Midnight Inspired by the Imagination of L.A.'s Children –

> Aloe Blacc to Headline the "Countdown Stage;" an All-Female DJ Lineup to Perform on the "Get Down Stage" –

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LOS ANGELES (December 6, 2018) – Los Angeles will once again ring in the new year in spectacular fashion and with great hope for 2019 as Angelenos join together with friends and family at the sixth annual *Grand Park + The Music Center's N.Y.E.L.A.*, from Monday, December 31, 2018, at 8:00 p.m. to 1:00 a.m. on New Year's Day. The West coast's flagship New Year's Eve event will feature the theme *LA DREAMS*, a celebration that imagines the future of Los Angeles County through the collective thoughtfulness and creativity of its children. Attendees will enjoy the work of Los Angeles County 5<sup>th</sup> graders who were asked to conceptualize the best of what Los Angeles can become, expressing their ideas in essays, drawings, video or poetry. More than 70 drawings, 60 essays and 10 poems inspired the highly popular 3-D animated countdown to midnight, which has become a signature element of the event.

A unique civic celebration, *Grand Park + The Music Center's N.Y.E.L.A*, is recognized internationally alongside major New Year's Eve celebrations and is Los Angeles' go-to, family-friendly gathering place where Southern Californians and visitors from across the globe will celebrate and welcome 2019. The party will cover 90 acres, from Grand Avenue to City Hall (Spring Street) and from Temple Street to 2<sup>nd</sup> Street. More than 50,000 people are expected to attend.

"Since 2012, each New Year's Eve celebration at Grand Park has been a special and celebratory occasion for reflection and renewal," said Rachel Moore, president and CEO of The Music Center. "This year's event will be especially significant as the words and artwork of L.A.'s 5th graders come together in a glorious display that will inspire us to imagine an even brighter future for Los Angeles."

The evening will include *Grand Park + The Music Center's N.Y.E.L.A.* 3-D digital countdown on the west-facing side of City Hall, an extraordinary show that will entertain and enlighten, while sharing poignant and hopeful messages based on the students' wishes and dreams. The students focused on reducing pollution, providing homes

for everyone and creating healthy environments where all Angelenos can thrive. Grand Park worked with The Music Center's Education team to select five schools whose 5<sup>th</sup> grade students were asked to submit their visions of their dreams for L.A. The assignment combined critical thinking and analysis of local government, while helping the students apply artistic skills to communicate the intent and meaning of their works of art. The New Year's countdown to midnight will feature art and imagery inspired by these dreams, while the actual essays, poems and drawings will be projected onto the south wall of the County Hall of Records throughout the event. The countdown and projections will be created and designed by Garson Yu, artistic director, and his Emmy award-winning design agency yU+co. Following the event, the student entries will also be included on Grand Park's website.

Guests will experience a wide variety of musical performances throughout the evening on two stages. L.A. native rapper/singer/songwriter Aloe Blacc will headline the "Countdown Stage" with "the Chicana from down under," Maya Jupiter, who will share her blend of Latin-American rhythms and Hip-Hop. Jazz, Soul and Hip-Hop vocalist Georgia Anne Muldrow will open the evening and Dominican singer Irka Mateo will light up the stage with her boundary-breaking fusion of Afro Caribbean Dominican music, while DJ Day, who is respected in the L.A. music scene for his eclectic and diverse sets, will keep the crowd grooving. Commanding the "Get Down Stage" will be an all-female lineup of DJs featuring the soulful sounds of Los Angeles-based Spiñorita, the globe-trotting and ever versatile Ericalandia, and the "fierce and unforgettable" Kronika.

"With a stellar artist line-up that features a genre-blending mosaic of homegrown and global sounds, alongside the vibrant visual projections that showcase the vision of Los Angeles' 5th graders, *Grand Park + The Music Center's N.Y.E.L.A.* will offer Angelenos a memorable and meaningful way to usher in the new year," said Julia Diamond, Grand Park's interim director. "This will be an incredible experience and opportunity to celebrate the soul of L.A. County."

For more information about *Grand Park + The Music Center's N.Y.E.L.A.*, visit grandparkla.org/nyela or musiccenter.org/nyela

## **CALENDAR INFORMATION:**

Grand Park + The Music Center's N.Y.E.L.A.

December 31, 2018, 8:00 p.m. – January 1, 2019, 1:00 a.m. grandparkla.org/nyela or musiccenter.org/nyela

- Throughout all of Grand Park plus adjacent streets, with a footprint from Grand Avenue to Spring Street and from Temple Street to 2nd Street.
- Free event.
- Take the Metro Red or Purple Lines to Civic Center/Grand Park station or the Gold Line to Little Tokyo/Arts District Station. Note: The Temple Street portal at the Civic Center/Grand Park station will be closed until midnight. It will re-open at midnight for event exit only. Please use the 1st Street portal of Civic Center/Grand Park station to access the event. Metro service runs 24 hours on New Year's Eve with free fares from 9:00 p.m. -2:00 a.m. Details on metro.net.

- Food and non-alcoholic beverages for sale throughout the event.
- Performance times:
  - o 8:00 p.m., December 31, 2018 1:00 a.m., January 1, 2019 on the "Count Down Stage" located on the Event Lawn near Spring Street in Grand Park; and
  - o 8:00 p.m., December 31, 2018 1:00 a.m., January 1, 2019 on the "Get Down Stage" located on the Performance Lawn in Grand Park.
  - o Projections on City Hall and the County Hall of Records will be featured throughout the evening.
- Countdown at 11:55 p.m., December 31, 2018, N.Y.E.L.A. 2019: 3-D projection spectacular on the west facade of City Hall culminating with a pyrotechnic display at midnight.

#### **About Grand Park**

A vibrant outdoor gathering place, Grand Park is a beautiful public park for the entire community in Los Angeles County. With expansive green space for gatherings large and small, Grand Park celebrates the county's cultural vitality and is host to community events, cultural experiences, holiday celebrations, and many other activities that engage and attract visitors from all communities. The 12-acre Grand Park stretches from The Music Center on the west to City Hall on the east and is easily accessible by Metro via the Red/Purple line to the Civic Center/Grand Park station. The park was named one of American Planning Association's 10 "Great Public Spaces" in the U.S. for 2013. Working closely with the county, The Music Center is responsible for all operations and programming for the park. For more information, visit grandparkla.org. Follow Grand Park on Facebook (GrandParkLosAngeles), as well as Twitter, Instagram and Snapchat (@GrandPark\_LA).

### **About The Music Center**

The Music Center convenes artists, communities and ideas with the goal of enriching the cultural lives of every resident in Los Angeles County. The non-profit performing arts organization has two divisions: *The Music Center Ops*, which manages The Music Center's four theatres, an outdoor plaza and Grand Park on behalf of the County of Los Angeles; and *The Music Center Arts*, which curates a world-class dance series, *Glorya Kaufman Presents Dance at The Music Center*; produces and presents programming in other arts genres with a focus on engagement; and presents nationally recognized arts education programs. The Music Center is also home to four renowned resident companies − Center Theatre Group, the LA Master Chorale, LA Opera and the LA Philharmonic. With The Music Center On Location,™ the non-profit performing arts organization brings events and activities to locations outside of its Downtown Los Angeles campus. The Music Center also programs and manages Grand Park, a 12-acre adjacent greenspace, with year-round free programming. For more information, visit musiccenter.org Follow The Music Center on Facebook, and follow @MusicCenterLA on Instagram and Twitter.