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FOR IMMEDIATE RELEASE

GRAND PARK'S FALL AND WINTER PROGRAMMING SPICES UP THE SEASON WITH FREE EVENTS, FAMILY-FRIENDLY EXPERIENCES AND COMMUNITY TRADITIONS THAT CELEBRATE THE CULTURAL HOLIDAYS OF LOS ANGELES

From October's *Día de los Muertos* to February's *Lovers Rock,* Grand Park Programs Help Chase Away the "Winter Blues" with Music, Dancing, Food and Fellowship

LOS ANGELES (August 8, 2019) – <u>The Music Center</u> today announced <u>Grand Park's</u> fall and winter programming line-up highlighting free, outdoor activities, interactive events and cultural connections between October 2019 and February 2020, across its multi-use lawns, stages and spaces. Inspiring Angelenos to participate in the diverse fabric of Los Angeles, Grand Park's programs—curated by TMC Arts, The Music Center's programming engine—feature the return of its most popular free activities and events, with some festivities expanding into the newly renovated Music Center Plaza. Season highlights include *Grand Park's Downtown Día de los Muertos*, a week-long event that honors the customs and traditions surrounding the increasingly international Día de los Muertos/Day of the Dead holiday; the radiant spectacle of *Grand Park's Winter Glow*, a free month-long evening light show that celebrates the winter holiday season; and *Grand Park + The Music Center's N.Y.E.L.A.*, the park's annual, jam-packed New Year's Eve block party.

"The fall and winter are a time to spend with family and friends, and there's no better gathering place for Angelenos than Grand Park and The Music Center Plaza to enjoy the joys of the season," said Rachel Moore, president and CEO of The Music Center. "From Día de los Muertos to New Year's Eve with a midwinter light festival in between, 'the park for everyone' and 'the plaza for all' are the central gathering places where all residents and visitors can connect culturally and celebrate the many faces and traditions of our great county."

"Grand Park is committed to offering programs and activities that appeal to all Angelenos helping create holiday memories that inspire guests to celebrate with us year after year," offered Marty Preciado, programming manager for Grand Park. "In collaboration with our arts and culture partners, we remain focused on curating programming that caters to multi-generational families while honoring and strengthening the diverse spirit of Los Angeles." The 2019 fall and winter programming line-up includes:

Grand Park & Ryman Arts Present Make Your Mark in the Park

October 6, 2019

11:00 a.m.–3:00 p.m.

Location: Olive Court and Performance Lawn (Near Hill Street)

For the eighth year in a row, Grand Park and Ryman Arts team up to present the flagship event for The Big Draw LA—Make Your Mark in the Park. This free fun-filled, public drawing celebration brings together families, seniors and art lovers, including professional and amateur artists, to participate in an array of hands-on, collaborative drawing activities of every level. Grand Park will be transformed into a giant experimental drawing studio with activities that explore traditional and alternative mark-making; guests can experiment with colored tape to create giant geometric patterns along the sidewalks and collaborate to create and share comics, masks and banners. All art materials are provided free of charge.

La Feria de los Moles (Mole Fair)

October 6, 2019 10:00 a.m.–6:00 p.m.

10.00 u.m.=0.00 p.m.

Location: Event Lawn (Between North Broadway and Spring Street)

Grand Park welcomes La Feria de los Moles, the largest Mexican food festival in the U.S. Angelenos will have the chance to taste the different flavors of Mexico including the varying types of the always popular dish mole. From the sweet, to the mild and the spicy, moles from across Mexico will be prepared and sampled in dishes served throughout Grand Park.

Grand Park Downtown Día de los Muertos

October 26, 2019–November 3, 2019

Día de los Muertos—Day of the Dead—is a celebration and remembrance of those who have passed away. The annual remembrance takes place on November 2, 2019. At Grand Park, the holiday is celebrated as an extended free festivity with a large scale nine-day art installation that begins with *Noche de Ofrenda* or Night of the Offerings (or Altars). Taken together, the altars, curated by Self Help Graphics, and art pieces organized by Lore Media and Arts, paint a picture of topics and people that are highly relevant to Los Angeles' diverse communities. *Grand Park's Downtown Día de los Muertos* is a community-oriented space inviting park-goers to contribute to the community altar, ideated by artist and educator Ofelia Esparza, a 2018 NEA National Heritage Fellow; both she and her family continue to be instrumental in preserving and conserving Día de los Muertos in Los Angeles.

Noche de Ofrenda

October 26, 2019 7:00 p.m.–9:00 p.m. Location: Grand Park Performance Lawn (Near Hill Street) For the seventh year in a row, Grand Park partners with Self Help Graphics to present a traditional

Noche de Ofrenda ceremony honoring the dead and featuring a communal circle and blessing led by the indigenous community. The event, which will unveil a master altar that invites contributions from the entire community, kicks off the official unveiling of *Grand Park's Día de los Muertos* altars and art installations developed by local artists and community groups.

Grand Park Día de los Muertos Altars + Art Installations

October 26, 2019–November 3, 2019 5:00 a.m.–10:00 p.m. Locations: Grand Park (North Broadway) to The Music Center Plaza The celebration around Grand Park and on The Music Center Plaza honors people, places and ideas that merit reverence, support or commemoration and features nearly 35 altars, curated by Self Help Graphics, and multiple Día-themed sculptures made by professional artists, craftspeople and community organizations, produced by Lore Media and Arts. On their own or through free guided lunchtime tours, guests can experience, discuss and learn about the traditions of the holiday.

Grand Park's Winter Glow

December 6–25, 2019 Sunset–10:00 p.m. Locations: Grand Park (Hill Street) to The Music Center Plaza

Expanded across Grand Avenue to include the newly renovated Music Center Plaza, *Grand Park's Winter Glow* returns for its second annual nighttime public art display, offering an immersive experience that will span two county locations this holiday season. As the days shorten and darken, the park will celebrate light as a giver of warmth, a source of beauty and the key component to bringing people together during the fall and winter months. In this interconnectivity, guests and families can share thoughts, identity and space, making new holiday memories as they stroll through an illuminated and interactive art installation. Familiar pathways and historic fountains will lead to exciting new discoveries as the latest in light and projection technology transforms spaces on The Music Center Plaza and in Grand Park.

Grand Park + The Music Center's N.Y.E.L.A.

December 31, 2019

8:00 p.m.- 1:00 a.m. (January 1, 2020)

Locations: Grand Park to The Music Center Plaza

For the eighth year, *Grand Park + The Music Center's N.Y.E.L.A.* will be the go-to central gathering place in Los Angeles as the West Coast's flagship New Year's celebration! Free for all ages and expanded to include The Music Center Plaza, this unique civic event brings together Angelenos and visitors from around the globe to usher in 2020 at L.A.'s biggest music and dance party. Starring L.A.'s best DJs and bands, *Grand Park + The Music Center's N.Y.E.L.A.* will also feature its signature 3-D video projection and light show on the side of the iconic City Hall with pyrotechnics to ring in the New Year. Party-goers will also enjoy an array of food trucks on-site serving up various culinary delights available for purchase.

Valentine's Day at Grand Park: Lovers Rock

February 14, 2020 7:00 p.m.–11:00 p.m.

Location: Between Grand Avenue and Hill Street

Rooted in the reggae sounds of the 1970s and in Caribbean nightclubs in London, Lovers Rock is more than a music genre—it serves as a space of love, identity and resistance, fostering a nuanced intersection of gender and expression. Grand Park celebrates Lovers Rock and transforms the 12-acre urban oasis with mood lighting and curated music into the premier date spot for couples celebrating Valentine's Day on a budget. Angelenos can bring a picnic dinner and enjoy a romantic evening at tables for two around Grand Park's iconic Arthur J. Will Memorial fountain followed by a moonlit walk throughout the park's Olive Court amidst the historic views of Los Angeles City Hall. Guests will experience special music curated to enhance the park's beautiful surroundings.

Year-round Grand Park Favorites:

Lunch À La Park Food Trucks

Tuesdays, Wednesdays and Thursdays 11:00 a.m.–2:00 p.m.

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Locations: Between Grand Avenue and Hill Street and Between Broadway and Spring Street With more than 50,000 lunches sold in the park last year, Grand Park continues its tradition of lunchtime in the park by providing downtowners and park visitors a wide variety of food trucks three days per week. Trucks are parked in two locations in the park: on Olive Court, between Grand Avenue and Hill Street, and in the Marketplace, between Broadway and Spring Street.

Lunch À La Park Yoga reTREAT

Wednesdays and Fridays

12:15 p.m.–1:00 p.m.

Location: Performance Lawn (Between Grand Avenue and Hill Street)

Grand Park's popular yoga sessions are now year-round! Led by L.A.'s best yogis in Grand Park, participants have the opportunity to relax, rejuvenate and re-energize the "winter blues" away. *Lunch À La Park Yoga reTREAT* will take place on the park's Performance Lawn, near Hill Street.

For more information about free fall and winter programming at Grand Park, visit grandparkla.org.

Follow Grand Park on Facebook (GrandParkLosAngeles), as well as Twitter, Instagram and Snapchat

(@GrandPark_LA). *Artists and performances are subject to change.

About Grand Park

A vibrant outdoor gathering place, Grand Park is a beautiful public park for the entire community in Los Angeles County. With expansive green space for gatherings large and small, Grand Park celebrates the county's cultural vitality and is host to community events, cultural experiences, holiday celebrations, and many other activities that engage and attract visitors from all communities. The 12-acre Grand Park stretches from The Music Center on the west to City Hall on the east and is easily accessible by Metro via the Red/Purple line to the Civic Center/Grand Park station. The park was named one of American Planning Association's 10 "Great Public Spaces" in the U.S. for 2013. Working closely with the county, The Music Center is responsible for all operations and programming for the park. For more information, visit grandparkla.org. Follow Grand Park on Facebook (@GrandParkLosAngeles), as well as Twitter, Instagram and Snapchat (@GrandPark_LA).

About The Music Center

The Music Center convenes artists, communities and ideas with the goal of deepening the cultural lives of every resident in Los Angeles County. The non-profit performing arts organization has two divisions: The Music Center Arts (TMC Arts) and The Music Center Operations (TMC Ops). TMC Arts, The Music Center's programming engine, provides year-round programming inside The Music Center's four theatres, on The Music Center Plaza, outside at Grand Park—a 12-acre adjacent green space—and in schools and other locations all over Los Angeles County. TMC Arts presents world-class dance with *Glorya Kaufman Presents Dance at The Music Center*, free and low-cost public concerts and events, as well as K–12 arts education programs. TMC Ops manages the theatres, the Plaza and Grand Park on behalf of the County of Los Angeles. The Music Center is also home to four renowned resident companies—Center Theatre Group, Los Angeles Master Chorale, LA Opera and LA Phil. For more information, visit musiccenter.org. Follow The Music Center on Facebook, Instagram and Twitter @MusicCenterLA.

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